

AET 422 : Agro-tourism Management

3(3-0-6)

Course Description :

Importance of agro-tourism and agro-tourism activities. Agro-tourism management, tourist behaviors and tourism resources conservation. The examples of national and international agro-tourism management, publicity and dissemination of agro-tourism and sustainable agro-tourism development planning.

Course Objectives : Students are able to

1. explain the importance of agro tourism, tourism management, tourism resources and conservation.
2. analyze agro-tourism management.
3. design and plan for agro-tourism activities.

Course Contents :

	No. of Lecture Hours
1. Meaning, types and importance of agro-tourism	6
2. Agro-tourism activities and agro-tourism activities design and planning	6
3. Agro-tourism management	9
4. Community tourism management	3
5. Tourist behaviors	3
6. Tourism resources and conservation	3
7. The examples of national and international agro-tourism management	6
8. Publicity and dissemination of agro-tourism	3
9. Sustainable agro-tourism development planning	3
10. Conclusion and discussion of agro-tourism management	3
Total	<u>45</u>